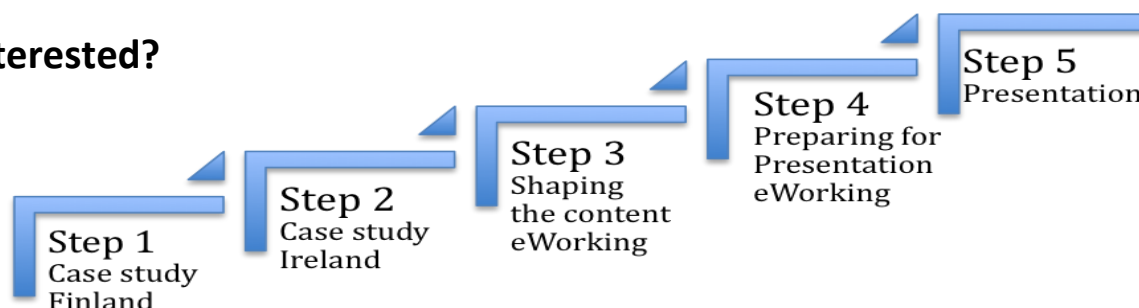


## What do the words Ideation, Innovation, Matchmaking, Benchmarking and Networking mean to you?

**CREATIVE STEPS** workshop offers an environment where you become familiar with these concepts by working on an innovation project in international teams. The workshop contains Creative Thinking, Business Thinking, Ideation Toolkit, Performance Training, Traveling, Practical Working, Experiences and hopefully lots of snow in Lapland/Finland in January.

### Interested?



Four (4) international teams (one member from the West of Ireland, Northern Ireland, Sweden and Finland) will work with four international assignments for one month. The teams will be a mix of students and recent graduates and each team will be given one assignment. The assignment will involve working on a creative challenge identified by an enterprise. One assignment will be selected from each region. On the first week of the programme the whole group will travel to Finland, on the second week they are based in Northern Ireland/ Ireland and after that, work happens via the internet. The Creative Edge project will cover all the traveling, living and eating expenses for participants.

### WHY?

By participating in the Creative Steps programme you'll have an excellent chance to improve your knowledge in innovating, network with other emerging creative talents and working life, get better understanding of corporate life and be part of an international workgroup and atmosphere. And who knows— if your group is successful and the client is convinced then you may get apprenticeship or even employment!

### WHEN?

January / February **2013**.

Are you ready to take a **STEP** with us?

Send your Expression of Interest Form to: [paul.kavanagh@craigavon.gov.uk](mailto:paul.kavanagh@craigavon.gov.uk)

by November 9th 2012 at the latest.

