

CREATIVE EDGE

CREATIVE PEOPLE • CREATIVE PRODUCTION • CREATIVE PLACES

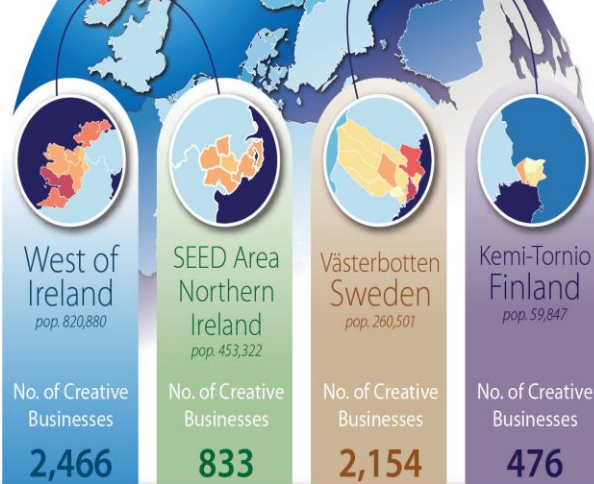
Products:
Talent Vouchers

- Creative Talents x 8
- Creative Businesses x 8

Products:
Online Mapping Database

- Mapping Tool x 1
- Web based mapping tool for the creative economy in the partner regions
- Data Collection:
 - Creative Business Types x 29
 - Festival Types x 17
 - Cultural Space Types x 18

THE VIEW FROM THE CREATIVE EDGE



Products:
PolicyToolkit

- Recommendations x 30
- For creative economy development in rural and peripheral areas
- Information Resource
- On policies and best practice initiatives from the Creative Edge regions

Products:
Creative Hubs

- Creative Businesses x 10
- Working in 4 creative hubs in the SEED area of Northern Ireland
- Workshops x 6
- Attended by 200 people with an interest in Creative Hub development

TOP 3 Creative sectors for each region	West of Ireland	SEED Area Northern Ireland	Västerbotten Sweden	Kemi-Tornio Finland
1	Architecture & Engineering	Computer Programming & Consultancy	Creative Arts & Entertainment	Architecture & Engineering
2	Computer Programming & Consultancy	Architecture & Engineering	Computer Programming & Consultancy	Advertising & Marketing Research
3	Publishing	Amusement & Recreation	Amusement & Recreation	Computer Programming & Consultancy

AN ESTIMATED 5,934 CREATIVE BUSINESSES

Services:
MyCreativeEdge.Eu

- Members x 500
- Profiles x 320
- 28,000 Unique Visits
- 37,000 Total Visits
- Most Visits From:
 - Ireland
 - United States
 - England
 - Sweden
 - Northern Ireland
 - Finland

Services:
Creative Steps Model

- Creative Talents x 20
- Businesses x 4
- From:
 - Ireland / Sweden
 - Northern Ireland / Finland
- Participants networked and experienced culture in Northern Ireland and Finland

Services:
Mentoring Programme

- Creative Talents x 5
- Connected with 4 mentors in Kemi-Tornio, Finland
- Creative Talents x 10
- Connected with 5 mentors in Västerbotten, Sweden

Services:
Meeting Points

- Meeting Points x 5
- 728 people attended master classes, festivals and events in Västerbotten, Sweden
- Creative Talents x 31
- Directly supported to attend meeting points
- Seminars x 5
- 200 people attended seminars on 5 topics in SEED area of Northern Ireland